

**PROSIRA**  
ADVERTISERS

# The Brand Architect

*Not just advertising-strategic influence that endures.*

**Great brands don't simply appear—they are meticulously shaped.**

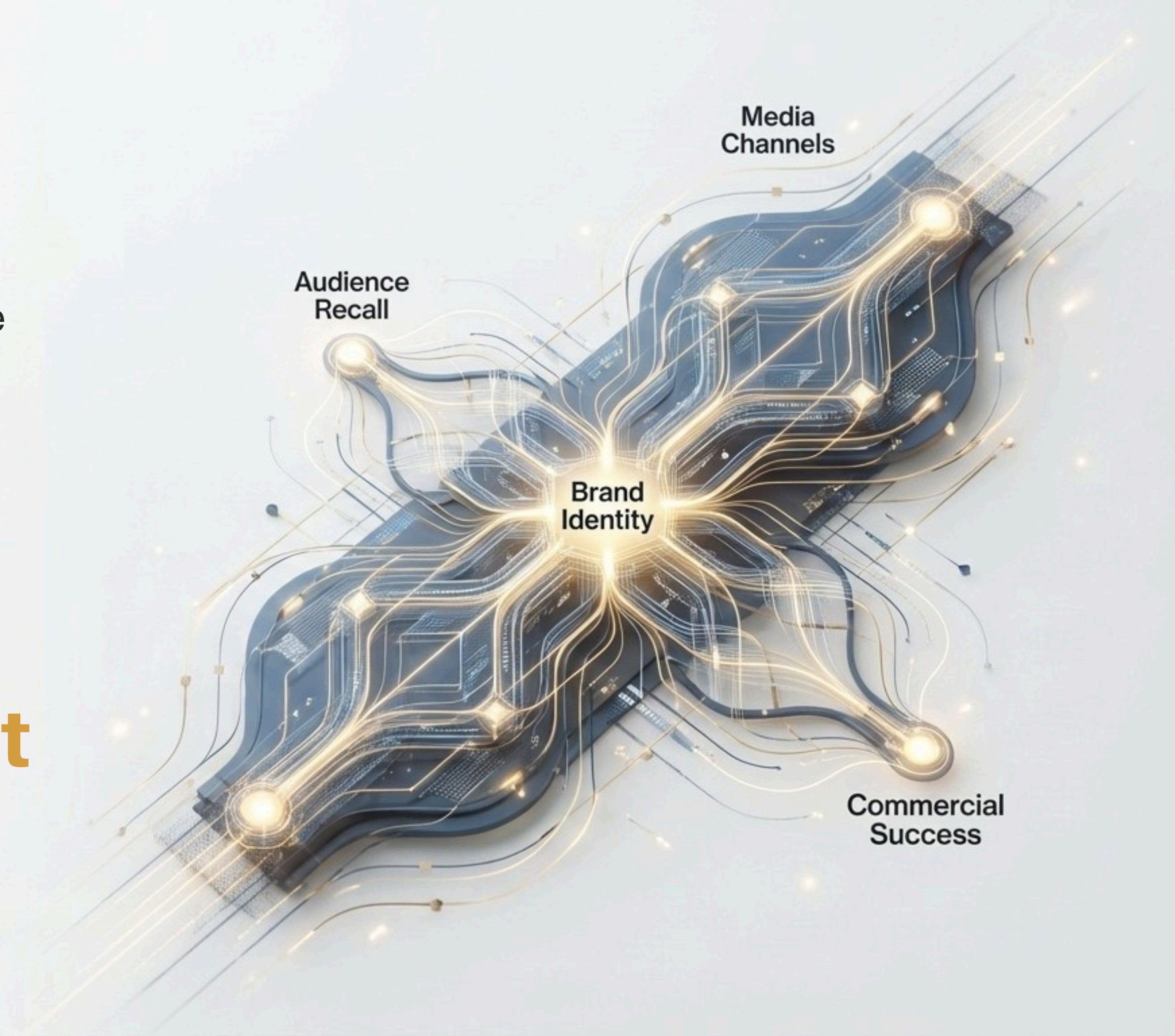
Every impactful journey begins with clarity, intelligence, and a master plan.

Prosira is that **master planner**



For more than a decade, we have designed brand ecosystems that build identity, create audience recall, and drive commercial success.

**We are your  
Brand Architect**



# Strategic Media Architecture

*Engineering media structures with precision,  
performance, and reach.*



# Print Visibility Network & Radio Command

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## Print

Unmatched presence across all newspapers, magazines, and print media

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## Radio

Impactful scripting, creative production, and targeted buying designed for response-driven results.





# Digital Influence & OOH Power

## Digital

Lead pipelines, conversion strategy, and ROI optimisation on Meta & Google.

## OOH

**Planning & Strategy:** Selecting the right locations, formats (hoardings, bus shelters, pole kiosks, etc.), and audience targeting





# The Screen That Builds Trust

## Television

Identifying the best TV channels, time slots, and programs where the brand's target audience is most active

## Cinema Ads

We manage cinema ad placements across multiplexes and single screens





**Events. Exhibitions. Gifts.  
We Make Every  
Touchpoint Memorable**

## **Event and Exhibition**

Complete on-ground branding and support for events, expos, and corporate showcases

## **Corporate Gifting**

Corporate gifting for every occasion  
classy, meaningful, and memorable



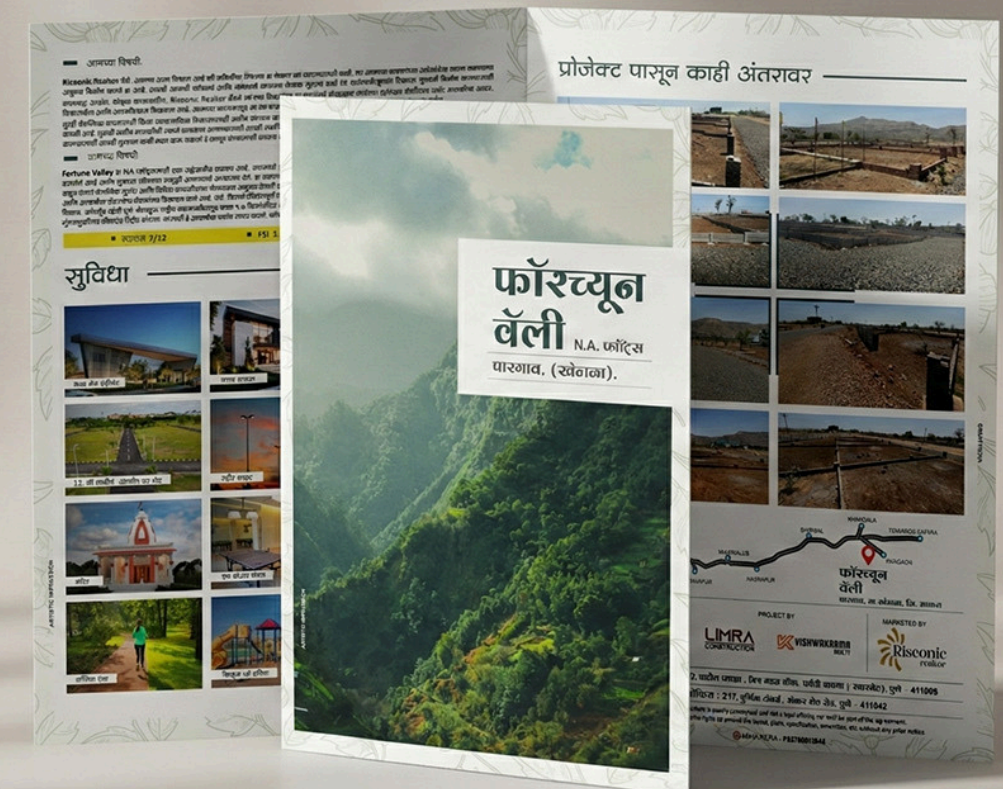
# Branding that moves- on print and wheels

## Auto Branding

Creative Auto-Rickshaw Back Panel Ad Placement & Management

## Printing / Broucher

Creative Content Strategy and Visual Layout for Print Marketing Collateral



# The Client-Centric Build Philosophy

Campaigns are not released—they are crafted.

- **Reviewed** with detail.
- ↓
- **Refined** with expertise.
- ↓
- **Elevated** to purpose.

We work in active partnership, aligning clarity, budgets, and measurable goals with absolute precision.



# A Discipline Recognized by the Industry



# Our Client Domain Blueprint

## Real Estate

Neue Haas Grotesk  
Display Pro Medium



## Food & Beverages



## Education



## Automotive



## Healthcare



## Additional Sectors



# Every Campaign is an Engineered Structure



**Informed**  
by insight.




**Strengthened**  
by creativity.



**Powered**  
by experience.



**Validated** through  
real-world results.



We don't just broadcast messages.

We engineer **Presence.**

We elevate **Recognition.**

We build **Trust.**

We amplify **Growth.**

# The Brand Architect

Together, let's design the next chapter of your brand.

Let's Connect with us !

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